



DISCOVERY TRIP 2025

SUNDAY

Flight Brussels – Los Angeles

Dinner Los Angeles

Hotel: Los Angeles

MONDAY

Presentation Onboarding USA and service providers

Meeting BelWest Chapter Los Angeles

Meeting Flanders Investment & Trade LA

Lunch Consul General of Belgium in Los Angeles + FIT

Onsite visit relevant Belgian company in Los Angeles

Dinner with Onboarding USA + guest (person of interest for you)

Hotel: Los Angeles

TUESDAY

Onsite visit relevant Belgian Technology Company in Malibu

Tour of local Innovation Hub

Lunch Belgian CEO in Los Angeles

Meeting local service provider (law firm, CPA, ...)

Flight to San Francisco, California

Dinner with Onboarding USA + guest (person of interest for you)

Hotel: San Francisco





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WEDNESDAY

Presentation Economic Development Team

Visit University or College Tech Campus

Lunch Flanders Investment & Trade SF

Onsite visit local relevant company (TBC)

Dinner with Onboarding USA + guest (person of interest for you)

Hotel: San Francisco

THURSDAY

Onsite visit relevant Belgian Company in San Francisco (TBC)

Presentation Belgian-American Business Strategy Westcoast USA

Lunch Belgian CEO in San Francisco

Flight to Chicago, IL

Hotel: Chicago

FRIDAY

Meeting Flanders Investment & Trade Chicago

Lunch Honorary Consul of Belgium in Chicago

Onsite visit relevant Belgian company in Chicago

Dinner with Onboarding USA + guest (person of interest for you)

Flight to Brussels, Belgium

Arrival Brussels (+1)





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About Onboarding USA (<https://www.onboardingusa.com/>)

We are a consultancy firm dedicated to helping European businesses expand into the United States. With a strong track record, we simplify the process of international growth for our clients.

Our services cover every stage of U.S. market entry, from creating customized strategies to navigating the complex legal and regulatory landscape. We're here to provide the expert guidance you need at every step.

Onboarding USA Services:

1. **Discovery Trips to the U.S.:** Small-group business trips for Belgian executives to connect with the local U.S. business ecosystem through meetings, networking, and company visits. We cover regions like the Southeast, West Coast, and East Coast. For the West Coast, we currently work with BelWest, the Consulate, FIT and other local experts.
2. **Flanders Discovery Trips:** We bring U.S. service providers to the BeNeLux region to meet companies planning U.S. expansion, along with trade organizations like VOKA and FIT.
3. **1-on-1 Consultancy:** Tailored guidance for companies on site selection, grants, and other U.S. growth strategies, ensuring a customized approach.

We are dedicated to our clients' success, offering support every step of the way—from initial planning through operational setup—to ensure a smooth transition into the U.S. market.

With a strong network of industry experts and partners, we use our knowledge and connections to provide essential support. From market entry strategies and legal compliance to business development, Onboarding USA equips European businesses to thrive in the competitive U.S. landscape.

