



DISCOVERY TRIP 2025

SUNDAY

Flight Brussels - Atlanta

Dinner Atlanta

Hotel: Atlanta

MONDAY

Presentation MAC (Metro Atlanta Chamber)

Meeting Flanders Investment & Trade

Lunch Consul General of Belgium in Atlanta + FIT

Onsite visit relevant Belgian company in Atlanta

Dinner with Onboarding USA + guest (person of interest for you)

Hotel: Atlanta

TUESDAY

Onsite visit relevant Belgian Technology Company in Buckhead

Tour of the Atlanta Tech Village & Innovation Hub

Lunch President BaCoS (Belgian American Chamber of the South)

Drive Atlanta Buckhead to Greenville, South Carolina

Dinner Economic Development Team Upstate SC Alliance + networking

Hotel: Greenville, SC





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WEDNESDAY

Presentation Economic Development Team
Visit University or College Tech Campus
Lunch Local Service Provider (Legal, CPA, ...)
Onsite visit NEXT Innovation Center
Onsite visit local relevant company (TBC)
Dinner with Onboarding USA + guest (person of interest for you)
Hotel: Greenville, SC

THURSDAY

Onsite visit relevant Belgian Technology Company in Spartanburg
Presentation EACC-Carolinas (European American Chamber of Commerce)
Lunch Local Service Provider (Legal, CPA, ...)

Drive Spartanburg, SC to Charlotte, NC
Dinner Economic Development Team NC + networking
Hotel: Charlotte, NC

FRIDAY

Presentation Parker Poe
Presentation Rödl USA
Lunch Economic Development Organization NC + guests

Flight Charlotte - Brussels
Arrival Brussels (+1)





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About Onboarding USA (<https://www.onboardingusa.com/>)

We are a consultancy firm dedicated to helping European businesses expand into the United States. With a strong track record, we simplify the process of international growth for our clients.

Our services cover every stage of U.S. market entry, from creating customized strategies to navigating the complex legal and regulatory landscape. We're here to provide the expert guidance you need at every step.

Onboarding USA Services:

1. **Discovery Trips to the U.S.:** Small-group business trips for Belgian executives to connect with the local U.S. business ecosystem through meetings, networking, and company visits. We cover regions like the Southeast, West Coast, and East Coast. For the West Coast, we currently work with BelWest, the Consulate, FIT and other local experts.
2. **Flanders Discovery Trips:** We bring U.S. service providers to the BeNeLux region to meet companies planning U.S. expansion, along with trade organizations like VOKA and FIT.
3. **1-on-1 Consultancy:** Tailored guidance for companies on site selection, grants, and other U.S. growth strategies, ensuring a customized approach.

We are dedicated to our clients' success, offering support every step of the way—from initial planning through operational setup—to ensure a smooth transition into the U.S. market.

With a strong network of industry experts and partners, we use our knowledge and connections to provide essential support. From market entry strategies and legal compliance to business development, Onboarding USA equips European businesses to thrive in the competitive U.S. landscape.

